

“A conceptual study for the reason to attempt suicide”**Special reference with social Media platform****PROF.S.M.PRASAD****Programme Chair & Asso. Professor****Commerce & Management****LBSITM Indore**

There are many studies in the field of social psychology. The main objective of this research is to present the concept behind the increasing cases of suicide. People from childhood to adulthood have committed suicide or have been inspired to do so. The priority of this research is to study the mentality behind this. In this, all those cases have been studied in which suicide has been committed due to seemingly trivial reasons.

Small children who study in school, when they have mobile phones in their hands and there is misleading information on social media, they take steps like jumping from heights or hanging themselves to complete the tasks of games. Every small and big video is uploaded on social media in which someone is made fun of and any person gets so embarrassed by that attack that he takes a step like suicide. The purpose of our study is resolving the reasons.

Keywords: Social media, Human psychology, Suicide, Policy,

Introduction: When we hear or read about someone's suicide in the newspaper, we think that people commit suicide for such small things, but when we put ourselves in their place and think, we come to know the truth. What kind of thoughts come to a person's mind before committing suicide, which motivates him to commit suicide?

Any person goes through a phase of depression before committing suicide. A survey was conducted with those people who had attempted to commit suicide and due to timely treatment; they are working again among us today. On talking to psychiatrists, it was found that many times a patient of depression does not even talk about dying but commits suicide alone and many times before committing suicide, many evidences are seen which tell what thoughts are going on in his mind. Some people commit suicide to save their family from troubles but later the same family members face a very pitiable situation. Some people commit suicide with their family so that the family does not have to face any trouble later.

Purpose of the study:

- 1) Find out the reasons of suicide.
- 2) Save the life.
- 3) Save the children with social media.
- 4) Save the person who has hurt.
- 5) Save the person from the culprits.

6) Save the person from injustice.

Find out the reasons of suicide: Any person who is suffering from debt, illness, family, job and depression

Save the life. If any person is observed, then the people living around him can save him. For this, it is important to listen to the distressed person carefully and console him.

Save the children with social media: The present time is the time of modern technology and every member of every household have a smart phone which is not making people smart but making them lazy and ill-mannered. Many rules were made but no rules related to social media were implemented and in the same series games and challenges are increasing.

Save the person who has hurt: Research has found that such people take immediate steps to commit suicide whose prank video has been uploaded. Based on the data of the last 6 months, the percentage of people hurt in this way is about 45% which is very high. To avoid mental injury, do not make fun of such people because it can even take the life of that person.

Save the person from the culprits: Research has found that there are many people around a person who is depressed and help him to come out of this situation. Those people try their best to save their person from all those criminals because of whom he is thinking of committing suicide.

Save the person from injustice: Nowadays, there is a trend of making videos which capture every good and bad incident instantly on camera but the most important thing is to save the person from such a situation due to which he / She may think of committing suicide later. It has been seen many times that a person is being beaten up by a mob without any fault or other people are making lewd jokes with him and making videos of this.

Literature Review:

Spring 2024. WHO | Preventing suicide: A global imperative. WHO. World Health Organization. Suicide note shows the depression level of person.

Spring 2023. WHO | Mental health action plan 2013 - 2020. WHO. World Health Organization. When a person is disturb with professional and personal life, they can go for attempt suicide.

Yoshimasu K, Kiyohara C, Miyashita K. 2023 Stress research group of the Japanese society for hygiene. Suicidal risk factors and completed suicide: meta-analyses based on psychological autopsy studies. Some time people did not understand to talk with any one and due to depression they talked in very gentle manner but they go to attempt suicide.

Joiner T. MA: Harvard University Press; 2022 *Why people die by suicide*. Cambridge, MA: Harvard University Press; 2005. Many people does not have any reason but they got demoralized from the others and they did not overcome from the situation.

Psi Chi J Psychol Res. 2017;22 Acosta L, Hagan CR, Joiner TE. Burdensomeness, belongingness, and suicidal desire among Hispanic/Latino individuals: examining the effect of ethnicity in the interpersonal theory of suicide.

J Adolesc. 2021 Arango A, Opperman KJ, Gipson PY, King CA. Suicidal ideation and suicide attempts among youth who report bully victimization, bully perpetration and/or low social connectedness.

Research Methodology:

- 1) Analytical Research: which is based upon facts? Facts of this research are total genuine because the study of published data like collect from hospitals, police station, Newspapers and magazines and most of data from news channels.
- 2) Which is based upon quantitative, qualitative, numerical and non numerical also? Any method does not relate to lack of death rate. Because it's totally depends upon the situation which was suffered by the person.
- 3) Conclusive research is based upon the actual analysis with the help of a person who has been connected with the person who have attempted.

Findings:

Case 1 A seven year old girl completed the task of a game on her mobile and jumped from the roof but before completing the task she had checked the height status and had also shown the height photo to her friends. After such a deep study, we have come to the conclusion that how did the girl take her mobile to school? No checking was done at home or school? Do parents not check the mobile phones of children?

Case 2: An old man who used to sell flour for his livelihood was so harassed by some mischievous young boys who made a video and made it viral that he thought it best to hang himself from a tree in front of those mischievous boys. Now no one has any idea how the other members of his family will earn their livelihood.

Case 3: Some school boys made fun of their own friend on his birthday and made the video viral among the school boys due to which the boy committed suicide by hanging himself in the school bathroom.

Case 4: Some boys from the locality made a video using AI and using the photo of an aunty from the same locality in which the aunty was shown in such a way that the same boys kept blackmailing her and taking money from her and in the end, before the truth of that false video came out, the aunty ended her life by consuming poison.

Many more examples and cases are in the research but we have mention main reason behind the findings.

Conclusion:

Research results were drawn from various similar examples in which the conclusion was that a small joke of someone is enough to end the life of another. If parents give mobile phones to their children for a certain period of time, they should keep checking them. If you make the mistake of giving mobile phones to your children out of stubbornness, then first find out how they use it.

Similarly, before making and uploading any video, one must put oneself in that situation and think carefully so that the humanity of another person is not harmed. The conclusions drawn from the research

propose that the Government should immediately ban the task games played on mobile phones and celebrities should also stop promoting them.

Our youth consider the data available easily on Google and Internet sufficient for reading and based on that they differentiate between rights and wrong, which is wrong.

Social media is not wrong but due to the viewers and serving wrong data, youth and school children are getting affected. We prepared different questionnaires to see its effect on different levels of people working in a company or institute and collected information from all through interview system. Above all, officers understand the difference between reel and real looks, while what is visible is not necessary to be true, so your joke can also be difficult for someone else. Along with this, people like fourth class employees, guards and drivers those not much literate working there believed the information available on social media to be true and behaved badly with their own family members and due to this, a family member of one of them committed suicide and another got separated due to depression.

The main objective of this research is that we should remain alert about the incidents happening around us and if needed, we should definitely help instead of making videos because there is a crowd to make videos but no one is ready to help. To stop big incidents, it is very important to pay attention to small incidents so that we can stop our acquaintances as well as strangers from taking wrong steps. Be positive yourself and keep the people around you positive too. Social media is not as important as society is for us. It is effective in making us weak health and economically.

References:

1. News paper : Dainik Bhaskar, India Today
2. Social Media platform(to find good and bad impact)
3. A crowd of youngster through college and universities.
4. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC9641655/>
5. Analysis of the level of social integration of suicidal individuals compared to the general population.
6. [ebmental-2022-300549supp001.pdf](#)
7. Higgins JPT, Thomas J, Chandler J. *Cochrane Handbook for systematic reviews of interventions*. 2nd ed. Chichester: John Wiley & Sons, 2022.
8. Isometsä ET. Psychological autopsy studies – a review. *Eur Psychiatry* 2023.