

## **Effective Communication in the Digital Era: Refining Reading Skills**

**D r D I N E S H K U M A R**

**ASSISTANT PROFESSOR OF ENGLISH**

**NIRMALA COLLEGE FOR WOMEN (AUTONOMOUS)**

**COIMBATORE-18, TAMILNADU**

### **Abstract**

Globally, the English language plays a significant role in fostering effective communication, establishing itself as the primary medium for international interaction. Essentially, honing reading skills contributes to personal, academic, and professional growth by enhancing comprehension, critical thinking, and active engagement. This paper advocates for the promotion of intellectual curiosity, especially when educators optimize reading proficiency to yield tangible results. Emphasizing their involvement undoubtedly fosters confidence, broadens knowledge, and nurtures logical thinking abilities. With the advent of digital media, the traditional approach to reading has transformed, reshaping both its consumption and dissemination. In today's digital landscape, where numerous communication platforms thrive, comprehending text becomes indispensable. Texts manifest in diverse formats such as online journals, e-books, courses, tutorials, digital storytelling platforms, advertising materials, and digital archives. To navigate this contemporary electronic media environment effectively, individuals must embrace various reading techniques tailored to encompass diverse media forms. Nevertheless, integrating the characteristics of traditional methods remains crucial in cultivating effective communication skills. This paper seeks to explore the significance of reading, its methodologies, and tools for enhancing reading skills, particularly in the context of digital teaching and learning. Educators play a pivotal role in guiding learners to develop critical thinking, reasoning abilities, and diverse competencies in the digital age.

**Keywords:** English language, effective communication, reading skills, digital media, critical thinking, digital literacy.

## Introduction

The aura of English throughout the world has created a vast perception of linguistic diversity in various regions. Effective communication skills are extremely important in all fields, especially from a personal, academic, and professional perspective. In addition, persuasive communication skills are essential for successful communication, as it is not just about moving words, but requires skillful action to communicate thoughts and ideas, vocabulary and understanding, critical thinking and engagement. To acquire and develop such quality communication skills, readings ultimately become paramount, facilitating advanced writing skills and verbal expression. A teacher's deep understanding of a textbook can develop when exposed to well-structured sentences. This, in turn, improves the dimensions of understanding and quickly grapples with new knowledge that broadens horizons with intellectual complexity in all fields. of.

Developing reading skills from school age builds self-confidence, deepens knowledge of many different subjects, acquires a wide range of information, promotes reasoning, and teaches to critically evaluate arguments and draw logical information and conclusions. The spectrum of effective reading skills promotes cognitive, emotional, intellectual development, and language skills, with the goal of multifaceted reading skills. The purpose of the presentation is to focus on improving the reading skills of school youth, it is on the threshold to highlight a transformative effort to improve on the personal and future achievements of young learners.

Considering global demands, English language proficiency must focus on all aspects of communication, especially reading. Obtaining certain pedagogical gains in increasing reading during the school day requires extensive reading skills that must be realized from the role of teacher to student. According to Vygotsky's (1978) sociocultural theory of cognitive development, children can perform tasks slightly beyond their independent knowledge and skills under the guidance and support of an expert. As they become familiar with the task and become more experienced, the support is removed and the children absorb the acquired new knowledge and experience, which leads to learning. This strategy allows children cognitive learning, and social interaction, which leads to the internalization and mastery of new skills and knowledge. Literacy requires social and language skills that are enabled by reading complex texts with fluency and comprehension.

## Reading Strategies

In addition to the concept of reading skills that focus on literacy, nowadays, with the spread of the digital world, the digital world has become more and more important, understanding literature and the need to read critically is a great challenge for time. thinking In the age of information technologies, current perspectives have allowed us to explore and improve reading strategies in new educational settings. In the digital age, the traditional reading of printed materials is becoming less and less reliable as it is replaced by digital content, social networks, short videos, and multimedia content. To ensure this digital understanding, media coverage is broad, ensuring that information from multiple sources is assessed, integrated, and relevant. A key to implementing language principles in your teaching will be the growth of your students' reading skills regardless of their language differences. Reading skills go beyond simple word comprehension and include many comprehension, understanding, and evaluation skills.

Here are some strategies to improve your reading skills:

### 1. The SQ3R Method

It, established by Francis Pleasant Robinson, presents an effective method for effective reading in a structured format to improve understanding of textbooks. SQ3R stands for S - Survey, Q - Question, R - Read, R - Recite, R - Review. Before reading an article, you should know the author's introduction, table of contents, article review, biographical information, article title, and reason for reading an article. This understanding provides the key insights that lead to the next step: questioning. This activity reinforces the purpose of reading a text, that is, it stimulates readers to ask questions and be able to consider new information to understand it better. The next method is to read the text, which gives the reader a clear understanding that has been established so that he can give an analytical answer to the first two methods: the purpose of reading the text and a series of previously prepared questions. After reading the text, the reader will enter a verification section. In this section, readers summarize, flash, and deepen their understanding of the text to answer the questions. This helps readers remember the text and identify the answers to be explained. Finally, the reader is done with the Review method. This step helps to remember for a long time so that readers understand the text in all its parts. Taking notes, preparing test materials, marking and taking notes, and repeating readings all lead to academic success.

## Reading Fluency

It can also be called plain reading. This means reading the text quickly and developing creative skills that allow you to correctly understand the meaning of the text. In addition, reading skills promote vocabulary knowledge, which promotes secure recall of the text. By introducing various teaching strategies, such as short answer assessment, sentence completion assessment, multiple-choice assessment, etc., it is possible to strengthen thinking skills in text reading and increase reading fluency. Teachers can plan various reasons for reading production. According to Richard Day, “Reading is a series of interactive processes between the reader and the text in which the reader uses his knowledge to create, create, and create meaning” (23).”.

Students often lack adequate exposure to reading skills during their schooling, leading to poor performance in reading comprehension. Experts advocate for the refinement of reading abilities through various strategies, including skimming, scanning, intensive reading, and extensive reading.

According to *Grellet (2008)*, reading skills enable the learner to sift through irrelevant details within the text and grasp its essential information.

*Anderson (2008)* suggests that instructing reading strategies explicitly is key to fostering effective reading skills development. Intensive reading, coupled with guidance on strategies and skills, has demonstrated a beneficial impact on second language acquisition. Similarly, strategic instruction can also be implemented in extensive reading to engage with longer texts within academic contexts (Carell & Carson, 1997).

If reading activities center around a text and students are prompted to articulate their thoughts and emotions about it, the text can be fully leveraged. Achieving this entails significant effort from the teacher in designing meticulously planned activities, the effectiveness of which hinges on the quality of instruction provided (Harmer, 2007).

The article on *Self-help Books to Master Reading Skill*s suggests that Skill involves a complex set of mental processes that students can acquire from practice, especially with the guidance of dedicated teachers. Students can become successful in imbibing the reading skill if exposed to the reading strategies -- skimming, scanning, intensive reading, and extensive reading and

reading activities that can be carried out inside and outside the classroom to develop the learners' reading skills.

## **2. Skimming and Scanning**

Skimming and scanning are essential techniques for rapid reading, aimed at efficiently extracting information from texts. Skimming involves quickly glancing through the content to grasp its main idea or overarching theme, without getting bogged down by every detail. It's akin to getting the gist of the text, where the reader focuses on the primary message rather than pronouncing every word. For instance, skimming is commonly employed when reading newspapers or magazines or when searching for a specific name in a telephone directory.

In contrast, scanning is a targeted search for specific details or keywords within the text, allowing readers to swiftly locate relevant information. During scanning, the reader rapidly moves across sentences to pinpoint particular pieces of information, ignoring irrelevant details along the way. This technique is particularly useful when there's a need to find specific information quickly within a text.

Both skimming and scanning are invaluable when time is limited or when the objective is to locate specific information efficiently within a text.

## **3. Intensive and Extensive Reading**

**Intensive Reading** Compared to skimming and scanning, intensive reading demands significantly more time as it requires the reader's meticulous attention to detail. This approach involves a thorough examination of the text, focusing on achieving a precise comprehension of its content. During intensive reading, the reader must comprehend the meaning of each word, ensuring accuracy in understanding.

**Extensive Reading** In contrast, extensive reading prioritizes fluency over precision. It often involves reading for enjoyment and is typically pursued outside the classroom. Engaging in extensive reading is improbable if the reader lacks interest in the text.

The following measures are followed for effective reading

## **1. Note-Making**

Making notes during reading serves to strengthen comprehension and memory retention. Readers record essential points, summaries, and their reflections, encouraging active involvement with the content. Additionally, visual tools like mind maps or concept diagrams can assist in structuring information and identifying relationships between ideas.

## **2. Metacognition**

Metacognition pertains to the recognition and management of one's cognitive functions. Metacognitive reading tactics encompass overseeing comprehension, self-interrogation, and adapting reading approaches according to comprehension levels. Readers assess their understanding, pinpoint areas of difficulty, and utilize suitable methods to address hurdles.

## **3. Visualization**

Visualization entails mentally constructing images or scenarios derived from the text. Through envisioning characters, settings, and plot developments, readers deeply involve themselves in the storyline, thus augmenting comprehension and interest. This technique proves especially potent in literary works where vivid imagery significantly contributes to the narrative.

## **4. Collaborative Reading**

Collaborative reading entails participating in discussions, peer evaluations, or book club activities. Through exchanging insights, interpretations, and varied viewpoints, readers enrich their comprehension and enjoyment of the material. Collaborative reading nurtures critical thinking skills, empathy, and interpersonal connections.

## **5. Digital Reading Strategies**

In the modern era of digitalization, reading frequently occurs on electronic screens, necessitating adjustments in reading approaches. Digital reading strategies encompass proficient navigation, critical assessment of online resources, and addressing digital interruptions. Readers acquire skills in utilizing digital features like hyperlinks, search functionalities, and annotation tools to improve comprehension and access information efficiently.

Reading Success relies on mastering eight crucial skills. The different types of reading skills are:

## **Decoding**

Decoding involves the capacity to pronounce words that children have previously heard but not encountered in written form. It is a crucial stage in the process of learning to read, serving as the cornerstone for acquiring other reading competencies. Decoding is greatly dependent on an initial linguistic ability known as phonemic awareness, which involves recognizing and manipulating various sounds to form words. Children cultivate this awareness through activities centered on syllables, words, and phonemes.

## **Phonics**

Phonics refers to the skill of understanding the relationship between sounds and the letters that represent them. This involves the crucial process of associating the sounds within words with their corresponding written forms. Such a skill is fundamental in the realm of reading, as it enables individuals to effectively decode written words into their respective sounds and, conversely, encode sounds into written words while writing and spelling. In essence, phonics lays the groundwork for the seamless transition between spoken language and its written representation, facilitating both reading comprehension and written expression.

## **Vocabulary**

A strong vocabulary plays a pivotal role in achieving academic excellence. This reading proficiency is essential for grasping the significance of words, comprehending their definitions, and discerning their contextual usage. The depth of a child's lexicon directly correlates with their reading comprehension abilities and their capacity to fully grasp the content of the texts they encounter. As children expand their vocabulary, they become increasingly adept at deciphering complex passages and extracting nuanced meanings from written material. In essence, a robust vocabulary serves as a cornerstone for achieving proficiency in reading and comprehending various forms of text.

## **Fluency**

Fluency encompasses the capability to read aloud with comprehension, precision, and swiftness. This skill is integral for achieving proficient reading comprehension. Children who exhibit fluency in reading are adept at navigating texts smoothly, maintaining a suitable pace, employing

appropriate intonation, and minimizing errors. In essence, fluency equips readers with the ability to engage with written material effortlessly and effectively, enhancing their overall understanding and interpretation of the text.

### **Sentence Construction & Cohesion**

The ability to construct sentences effectively and ensure cohesion between them might initially appear to be a writing-centric skill, but it is equally critical for proficient reading. Cohesion, which involves linking ideas both within and between sentences, is vital for enhancing reading comprehension. Mastering sentence construction involves not only the formation of grammatically correct and coherent sentences but also the seamless integration of these sentences to convey a unified message or narrative. This cohesion ensures that readers can follow the flow of ideas and concepts presented in a text, facilitating their understanding and interpretation. In essence, honing skills related to sentence construction and cohesion empowers individuals to navigate written material more effectively, ultimately leading to improved reading comprehension abilities.

### **Reading Comprehension**

Reading comprehension involves grasping the significance of a text, whether it's a narrative or an informative piece. In fiction literature, children immerse themselves in the world of characters, embarking on emotional and adventurous journeys alongside them. Conversely, in non-fiction texts, children acquire fresh knowledge that enriches their understanding of various subjects and ideas. This skill is multifaceted and necessitates consistent effort and practice to master. It entails not only deciphering the words on the page but also comprehending their deeper meanings, nuances, and implications. As readers engage with diverse texts over time, they refine their ability to extract meaning, make connections, and draw conclusions, thus enhancing their overall reading comprehension proficiency.

### **Reasoning & Background Knowledge**

The ability to reason and leverage background knowledge is crucial for children as they navigate texts. This skill enables them to utilize their existing knowledge and experiences to make inferences and reach conclusions while reading. Proficient readers can seamlessly connect the



content of a text with their prior understanding, allowing them to discern implicit meanings and extract information that may not be explicitly stated. By drawing upon their background knowledge, readers can effectively read between the lines, identifying subtleties and implications within the text. This process enhances their comprehension and enables them to glean deeper insights from the material they encounter. Ultimately, reasoning and background knowledge serve as valuable tools that empower children to engage critically with texts and extract meaningful understanding from them.

### **Working Memory & Attention**

Working memory and attention, although distinct, are closely intertwined and fall within the realm of executive function abilities. In the context of reading, attention plays a crucial role in enabling children to focus and absorb information presented in the text. Meanwhile, working memory facilitates the retention of this information, allowing children to process it and construct meaning from their reading experience. Essentially, attention directs the focus of the reader, while working memory serves as a temporary storage system for the information gleaned from the text. Together, these cognitive skills enable children to engage with the material, comprehend its content, and integrate it with their existing knowledge base. This process of absorbing, retaining, and processing information is integral to deriving meaning from the text and building upon one's knowledge through reading.

Here are the four Common Reading Problems:

### **Challenges in decoding**

Beginners might encounter difficulties when encountering new or unfamiliar words; however, with consistent practice of reading aloud, decoding generally becomes more manageable. If a child persists in experiencing difficulties, there could be an underlying issue or physical impediment affecting their ability to perceive sounds or recognize letters.

### **Inadequate grasp of reading comprehension**

Certain children exhibit proficient reading abilities yet struggle to articulate the content they've read, highlighting a deficiency in comprehension. This difficulty may extend to comprehending material when read aloud by teachers or parents.

## **Speed**

As children engage in reading more frequently, their vocabulary naturally expands. With increased exposure, they become adept at recognizing a greater number of words on sight, thereby enhancing their reading speed. However, if the child struggles with speed, it may stem from a sluggish processing of information. Reading involves not only decoding words but also comprehending and mentally processing the text in real time. This cognitive demand can be particularly taxing for children with slower processing speeds, leading to fatigue. Consequently, these children may need additional time to complete tasks that involve extensive reading.

## **Mixed reading difficulties**

Children with mixed reading difficulties may struggle with both decoding words and comprehending texts. They encounter obstacles in reading words accurately, retaining information, and grasping the meaning of the text. Such challenges may indicate the presence of a reading disorder. While it's normal for some children to learn at a slower pace than others, any difficulty that significantly impacts a child's daily functioning should be assessed by a qualified professional.

## **Tips for Enhancing a Child's Reading Abilities**

Regardless of the reading challenges the child encounters, some strategies can assist. Even in cases where the child's learning occurs through digital media, the following methods can be employed to help the child overcome reading difficulties in real-world situations:

**Observe the child's reading habits closely.** By Paying attention to the child's reading behaviors, to identify recurring patterns. Collaborate with the child's teacher or caregiver to gather insights and observations they may have noticed.

**Foster reading skills within the home environment.** Utilize methods such as teaching sight words for rapid recognition and fluency. Incorporate tools like flashcards and encourage the child to identify words in everyday surroundings, such as on signs, brand names, or store labels.

**Be mindful of the impact of struggles on a child's self-esteem.** Struggling with any skill can lead to feelings of inadequacy, affecting their confidence. Thus, the child is to be encouraged and celebrated even the smallest achievements of a child's work on improving reading abilities.

**Select books with vivid visual illustrations.** Visual aids can aid in connecting the text with the depicted scenes, enhancing comprehension and engagement.

**Consider enrolling the child in Online educational programs.** Platforms like PlanetSpark, Khan Academy, Scholastic Learn at Home, Raz Kids and Starfall offer comprehensive reading programs that focus on essential skills such as phonics, comprehension, vocabulary, phonemic awareness, and reading for meaning, providing valuable support in various aspects of reading development.

## **Conclusion**

Improving reading abilities encompasses the utilization of various strategies customized to suit individual preferences and goals. Through the implementation of active reading methodologies, critical engagement with the text, and adaptation to digital reading platforms, readers can optimize their reading journey. Whether the aim is to comprehend intricate texts, explore novel concepts, or derive pleasure from captivating narratives, the essence of reading evolves continuously through innovative strategies and enduring practices.

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