

EFFECTS OF SOCIAL MEDIA ON MORAL VALUE AMONG HIGHER SECONDARY STUDENTS OF RAIPUR CITY

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ABSTRACT

The speed of Internet has changed the way people receive the information. It combines the immediacy of broadcast with the in-depth coverage of newspapers making it perfect sources for news and weather information. Even with the multimedia excitement of the web, electronic mail (email) is the most frequently used application of the Internet. Many people, who have access to the Internet at school, home and at work place use the Internet for no other purpose than to send and to receive the mail. It's not just friends and co-workers that are receiving email. Wherever you look, the web is providing email addresses. This has made communication between the strangers easier than ever. Chatting is one of the more popular activities on the Internet- people can talk to anyone across the world.

KEYWORDS: Social Media, Moral Vales

INTRODUCTION SOCIAL MEDIA

Introduction of social media networking sites has facilitated communication. These are web-sites where users can create a profile and connect that profile to others to form an explicit personal network. They are web-based services that allow individuals to: Construct a public or semi-public profile within a bounded system; Articulate a list of other users with whom they share a connection; View and

traverse their list of connections and those made by others within the system.; The nature and nomenclature of these connections may vary from site to site.

Social media platforms like Instagram and Facebook have become ingrained in the lives of countless individuals. Social media is a medium that is designed to interact and publish content on the Internet through social interaction, has a very high availability and use scalable publishing techniques in it. Social

Media is an Internet-centric application that allows people to create and share concepts (Kaplan, 2010) Social media comes in a variety of forms, such as social networks, Internet forums, blogs, social blogs, microblogs, wikis, podcasts, images, videos. There were just very limited number of social network sites in the late 1990's and users could only create personal profiles and connect with "friends" (Boyd & Ellison, 2007). Their technologies were Web 1.0, consisted as static web pages and file management. Around 2001, professional social network sites began to emerge and users could interact and collaborate with each other for business and professional purposes. Then, technologies of Web 2.0 created an online environment for sharing electronic media and content.

The Influence of Media

Social media usage in particular has increased dramatically over the last decade and continues at an incline. Pew Research Center indicates that 71% of 13- to 17-year-olds use Facebook, 52% use Instagram, and 41% use Snapchat in 2015. Teenage girls are also using image-based social media platforms more frequently than their male counterparts; 61% of girls use Instagram versus 44% of boys. This increase in usage of social media,

especially Facebook and Instagram, may negatively affect adolescent girls and young women in regard to their self-confidence and body satisfaction (Lenhart, 2015).

IMPACT OF MEDIA USE ON CHILDREN

Mental Health problems: Studies have found close links between social media usage and teen depression. As per a study, youth with moderate to severe depressive symptoms were nearly twice as likely to use social media almost constantly. Teenagers on social media spend much of their time observing the lives and images of their peers. This leads to constant comparisons, which can damage self-esteem and body image, exacerbating depression and anxiety among adolescents.

Physical Health problems: Over usage of social media has resulted in less time being spent on doing healthy, real-world activities. sleep deprivation due to staying up late to continue scrolling through their social media feeds, a habit known as vamping.

Social Relations: Adolescence is a key time for developing social skills. However, as teens spend less time with their friends face-to-face, they have fewer opportunities to practise them.

Tech Addiction: Scientists have found that teen social media overuse creates a stimulation pattern similar to the pattern created by other addictive behaviours.

Digital activism and social change: social media can be a vehicle for making an impact in the community. It exposes them to essential issues not only in their community but all over the world as well. Greta Thunberg is one such example of youth activism.

STATEMENT OF PROBLEM

The statement of problem for the current study are as follows:

A STUDY ON EFFECTS OF SOCIAL MEDIA ON MORAL VALUE AMONG HIGHER SECONDARY STUDENTS OF RAIPUR CITY.

OPERATIONAL DEFINITION OF KEY TERMS

1. **Social Media:** The term social media refers to a computer-based technology that facilitates the sharing of ideas, thoughts, and information through virtual networks and communities.

2. **Moral values:** Moral values are the behavioural practices, goals, and habits which are validated by the society we're part of. This

set of values typically becomes embedded in our behaviour through a long process of observation, education, conditioning, and social guidelines.

OBJECTIVES OF THE STUDY

1. To study on effects of social media on moral values of Higher secondary students.
2. To study on effects of social media on moral values of Higher secondary Hindi medium and English medium students.
3. To study on effects of social media on moral values of Higher secondary Private school and Government school students.
4. To study on effects of social media on moral values of Higher secondary Hindi medium girls and Hindi medium boys.
5. To study on effects of social media on moral values of Higher secondary English medium girls and English medium boys.
6. To study on effects of social media on moral values of Higher secondary private school girls and private school boys.

HYPOTHESES OF THE STUDY

Ho1: There will be no significant difference between on effects of social media on moral values of Higher secondary girls and boys.

Ho2: There will be no significant difference between on effects of social media on moral values of Higher secondary Hindi medium and English medium students.

Ho3: There will be no significant difference between on effects of social media on moral values of Higher secondary Private school and Government school students.

Ho4: There will be no significant difference between on effects of social media on moral values of Higher secondary Hindi medium girls and Hindi medium boys.

Ho5: There will be no significant difference between on effects of social media on moral values of Higher secondary English medium girls and English medium boys.

Ho6: There will be no significant difference between on effects of social media on moral values of Higher secondary private school girls and private school boys.

RESEARCH DESIGN

A research design is a step-by-step approach used by a researcher to conduct a scientific study. It includes various methods and techniques to conduct research so that a research problem can be handled efficiently. A researcher has a series of questions that he needs to find answers by conducting research.

In this study, this is a survey research design. A survey design is appropriate for this study because it allows collection of information for both independent and dependent variables using questionnaires.

RESEARCH METHOD

According to this study, the primary data is used. The primary data for this research study will be collected through a questionnaire; the data of questionnaire was collected from 200 respondents. In addition, this collected data lead this research **A STUDY ON EFFECTS OF SOCIAL MEDIA ON MORAL VALUE AMOUNG HIGHER SECONDARY STUDENTS OF RAIPUR CITY**. At the same time, literature review of this research study will provide the secondary. Source of secondary data, which is, gathered from published research articles.

RESEARCH OUTCOMES

1. Impact on its effects of social media on moral value of Higher Secondary school girls and boy.
2. The impact on its effects of social media on moral value of Higher Secondary private and government school girls and boy.
3. The impact on its effects of social media on moral value of Higher Secondary Hindi and English medium of girls and boys.

EDUCATIONAL IMPLICATIONS OF THE STUDY

Social Networking has become an important part of a student's social life. It is now considered as a learning platform which helps in improving student engagement and capabilities in several.

- Encourage Online Learning
- Enhances Academic Performance
- Enhances Creative Element
- Develop their moral values

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